



Winter/Spring 2018

Dear Friend of Trucking for Kids along with Ronald McDonald House and The Children's Hospital at London Health Sciences Centre,

We would like to request your help via sponsorship of "Trucking for Kids" in support of Ronald McDonald House Charities Southwestern Ontario and The Children's Hospital at London Health Sciences Centre.

Last year we were able to raise \$37,000 to donate to the above charities totaling \$68,540 over the last 2 years. We had 148 trucks up from 102 the year prior and 40 cars up from 26 cars previously. To say the least the outcome exceeded our expectations and couldn't be happier about it.

The Ronald McDonald House keeps families together when they need each other most, when their children are receiving medical treatment far from home. Ronald McDonald House is dependent on donations and fundraising events to continue providing comfortable and secure accommodations to families in need.

Children's Hospital at London Health Sciences Centre is the primary care centre for the children and youth of London and Middlesex County, and the regional referral centre for children's health care across Southwestern Ontario and parts of Northern Ontario. Children's Hospital is a world-class facility with the latest technologies and value-added programs that promote health and support the patient and family health care experience.

We've organized this fun and exciting truck show, in support of the named above charities, to be held from Friday, June 8th, 2018 to Sunday, June 10th, 2018 with the family activities to be held on Saturday, June 9th, 2018 11-4 at the Ilderton Fair Grounds and we're looking for help from donors and sponsors such as yourselves. Half of the Proceeds from this event will be used to provide a home away from home for families of seriously ill or injured children receiving medical care in a London hospital. The other half of the proceeds will be used to help deliver exceptional care and support to families attending The Children's Hospital at London Health Sciences Centre.

On behalf of the Trucking for Kids Committee, I am respectfully requesting any help you can offer in the way of sponsorship to offset our event expenses. Please see the enclosed list of Sponsorship Opportunities for details.

If this letter is being hand delivered, the bearer is a hard working member of our committee who will be happy to give you more details about the event and the work the organizations we are raising funds for do. You can also contact me at truckingforkids@outlook.com or by telephone to 519-694-1009 at your convenience. I will gladly answer any questions and let you know more about what we are doing and how you can help. I can also give you the information on where and how you can make a donation or send a sponsorship cheque.

Yours very truly,

Colleen Manning
On behalf of the Trucking for Kids committee



Southwestern Ontario Childrens Care Inc.
Charitable Registration # 11915 8806 RR 0001



Charitable Registration No.:118852482RR0001